



**Protect your investment in new account acquisition with a digital onboarding solution designed to elevate customer experience, engagement, cross sell and retention.**

- » Elevate customer experience
- » Engage quickly
- » Reduce early-stage attrition
- » Cross-sell additional products
- » Acquire new checking households
- » Increase fee income

#### **Digital onboarding features**

Simplify a complex process. Spend less. Get more:

- » Hands-off development, execution and management of all program elements
- » Automated messaging within 24-hours of account opening
- » Multichannel messaging through text, email, social, re-targeting, survey, location and email
- » Real-time analytics that let you monitor customer engagement
- » Ability to promote any product or service at any time
- » Integrated digital referral system to fuel checking growth
- » On-demand performance analytics

### **Want More Information About Deluxe Data-Driven Marketing?**

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